

Stéphane Lebas, ex Chief Product Officer at Betclik and Meetic, joins Malt

Paris, October 4th, 2018

With this strategic hire, Malt, France's leading freelancer platform, strengthens its product team and reinforces its position with corporate clients.



Stéphane Lebas is joining Malt as its Chief Product Officer (CPO). He will oversee the Product Management, Product data analysis, Customer Support and Marketing Acquisition teams.

After 10 years of working with the Product and Innovation teams at SFR, he joined the **Meetic/Match Europe** group as their Chief Product Officer. Active in over 15 countries he led a team of 45 people and worked on issues related to matching, customer acquisition, and lead conversion.

While in this position, he used innovation to truly modernized the client experience.

He then joined **Betclik** as their Chief Product & Customer Officer. There, he restructured a team of 140 people and focused their efforts on client satisfaction (product, design, CRM, and customer service). He also participated in reviving the application, which is now one of the most downloaded applications in France.

"When I joined Malt, I met a solid product and IT team, ready to work towards consolidating its position as the leader on the freelancing market. My main objective is to strengthen this mindset, and to ensure Malt becomes the obvious solution for companies needing freelance support".

Stéphane Lebas, CPO Malt

"We first started collaborating with Stéphane on a freelance basis before offering him the chance to join us full time as the CPO. Stéphane is one of the few people in France who has worked through the international scaling process of a web product. This is allowing us to go much faster, notably by structuring and focusing a team which will continue to grow over the coming years."

Vincent Huguet, CEO and co-founder Malt

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About Malt:

Malt is the main community for freelancers working in the digital economy. Since 2013, Malt has supported the evolution of work habits by connecting over **90,000 freelancers** working in the digital economy to **30,000 client companies**, among which 70% are CAC40 rated.

Malt lets freelancers work directly with large corporations, on projects they love, at rates they deserve, in a transparent and humane way. As for the client companies, Malt helps them find experts with whom they will collaborate to innovate and speed up their projects, by giving them an easy and secure access to the best talents in the digital economy. Clients and freelancers outsource the administrative and legal aspects of their work to Malt and can therefore focus on developing their projects.

Founded by Vincent Huguet (CEO) and Hugo Lassiège (CTO), the company has over **80 people employees** in Paris and Lyon, 10 people in Spain where the office is growing rapidly, and is working on expanding the company more broadly in Europe starting in 2019. As the leading French platform for freelance work in the digital economy, Malt is proud to have the support of influential investors, such as the Kerala Ventures fund, ISAI, and Serena.

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